

CHARGESPOT IN THE OFFICE: LAVERY



lavery
Avocats



FIRM PROFILE

As the leading independent law firm in Québec, Lavery has more than 200 lawyers located in Montréal, Québec City, Sherbrooke, and Trois-Rivières. Their professionals, with their combined expertise, provide a full range of legal services to businesses with an integrated approach by industry and sector of activity. Recognized by the most prestigious legal directories, their lawyers are at the heart of all that is afoot in the business world and they are actively involved in their communities.

THE CHALLENGE

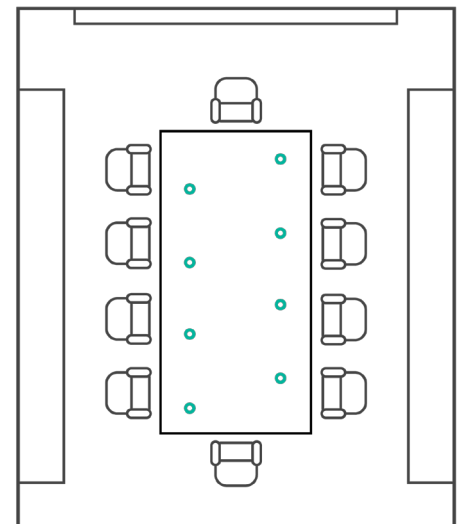
When Lavery in Quebec began the renovation of their Montreal Office, the firm was looking to create a fully seamless design for the new space that would meet their standards.

In addition to choosing the right finishes and furnishings the law firm also wanted technology solutions that matched the look of the rest of the space. As Sylvain Orsini, Director of Facilities notes: “We didn’t want wires.”

While they went wireless with AV connections and screens throughout the space, one area still remained a problem. Orsini explains that employees and clients were still coming to reception to see if they could borrow a charging cord for their phones.

He needed a seamless solution that didn’t impact the design of the space Lavery had crafted. That solution was ChargeSpot.

FLOOR PLAN OF MEETING ROOM



SOLUTION

A wireless charging solution, ChargeSpot was retrofitted beneath the boardroom tables, which meant the surface remained intact and seamless. Users simply place their phones over the ChargeSpot to begin charging.

Just as Sylvain and his team had intended, the design was wirefree and simple for users. To make it easy to locate the charging touchdown points, they were denoted with decals (as pictured on the previous page). For those phones without wireless charging built in, the Spark was a solution to allow anyone to easily charge their phones in the space.

RESULTS

The pilot that initially kicked off in 2013 has since expanded throughout Lavery's Montreal and Sherbrooke offices and will be rolling out at their Trois-Rivières location in Summer 2017.

But the benefits that the firm has seen from ChargeSpot go beyond design aesthetics alone. Orsini notes that employees actually have more freedom in how they work now.

The comment he receives most is that lawyers previously had to limit their phone usage. Around afternoon meetings they had to save their smartphone

battery for a commute home in case a client call came in. With ChargeSpot in meeting rooms, lawyers now have the confidence to perform the mobile tasks they need to throughout the day, knowing that when they get out of a 3:30 p.m. meeting, their phones will be fully charged.

PROVIDING A BETTER EMPLOYEE + CLIENT EXPERIENCE

The firm also aimed to make life easier for both employees and clients using the solution. Rather than forcing clients, partners and associates to scramble before a meeting to find a power cord, ChargeSpot and the Spark meant users with any phone could charge easily right from the boardroom table. No wires required.

Lavery's offices embody the firm's forward looking and thinking mentality that helps them attract and retain the brightest talent in the industry to drive success. Their leadership has been recognized both in and out of the legal industry. Lavery has created a space that has become a beacon for those looking for inspiration into creating a tech forward and future looking workplace.

